

15 June 2022, 10.00 -13.00
Auditorium Testori
Milan, Lombardy Region

Medtech4Europe Final Conference

Medtech4
Europe
Interreg Europe



AGENDA

09.30 – 10.00 Registration and Welcome Coffee & **EXPO VISIT**

10.00 - 10.05

Opening & Agenda (Cristina De Capitani, Cluster Manager - Lombardy Cluster Technologies for Living Environments)

10.05 - 10.20

Future developments for regional policy in medtech (Minister of Education, University, Research, Innovation and Simplification - Region Lombardy)

10.20 - 10.25

Welcome speech (Maurizio Crippa - President, Lombardy Cluster Technologies for Living Environments)

10.25 - 10.40

Personalized Medicine & MIND - Milan Innovation District (Giuseppe Banfi, Scientific Director - IRCCS Galeazzi)

10.40 - 10.55

Interreg Europe: State of play (Ana Mihaljevic, policy officer - Interreg Europe joint secretariat)

10.55 - 11.05

The Medtech4 Europe project (Céline Quester, project manager - Auvergne-Rhône-Alpes Region - Lead Partner)

11.05 - 11.35

ROUND TABLE 1: Sharing experience between Regions to improve promotion of innovation for medical technologies and clinical trials

(5') **Moderator:** Giuseppe Andreoni Full Professor at the Department of Design - Politecnico di Milano

(5'video + 5') **How to promote effectively innovation for medical technology: the transfer of the CEA technological innovation showroom initiative to South Transdanubia** (Ms Edina

• Szabó-Meleg, senior lecturer in UP Medical School, Dept. of Biophysics - University of Pecs, STRIA, CEA)

• (5') **sPATIALS3 & Supplementation: The importance of multidisciplinary approach & clinical trials** (Marco Bernasconi, CEO - FlaNat Research Italia Srl)

(5') **How to improve access to clinical trials: The example of Trial nation in Denmark that inspired Baden-Württemberg** (TBC, Steinbeis)

(3') PITCH: Lombardy SME

11.35 - 12:00

ROUND TABLE 2: Supporting SMEs in medtech through regional actions

(5') **Moderator:** Flavio Ventura, GM Conf Industries S.r.l

(5') **Support measures to SMEs to take advantage of the new regulatory context in medtech** (Heikki Kallasvaara, Senior Advisor - Helsinki-Usama Region)

(5') **SME Perspective: "Digital Therapeutics for cognitive rehabilitation at home"** (Felice Catania, Senior Technical Support & Business Consultant - Astir S.r.L)

● (5') **Developing the non-financial support scheme for SMEs** (XXX, Upper Silesian Accelerator

● for Commercial Enterprises Ltd -GAPR and stakeholders - Marshall Office).

● **(3') PITCH: Lombardy SME**

12.00 - 12.30

ROUND TABLE 3: Improving regional and European collaborations to prepare for future challenges in medtech

(5') **Moderator:** Franco Molteni - Director of Valduce Hospital Physical Medicine and Rehabilitation Department, "Villa Beretta" Rehab Centre

*Improving regional collaboration

(5') **Collective work on the regional overview of the medtech industry in Auvergne-Rhône-**

Alpes (Bérengère Bougué, Research and innovation officer, Auvergne-Rhône-Alpes Region)

*Improving Interregional cooperation between Regions

Cooperation between the Regions of Limburg and Lombardy:

(5') **The cooperation possibilities with Polihub in Milan** (Daniëlle Curfs, CEO at Medace BV/ Kurt Gielen Chief Business Officer at Medace BV)

● (5') **From data interoperability and data harmonization towards population health management and value based healthcare** (Dario Montermini, Founder - P.G.M.D Consulting)

● (5') **Webinar on Artificial intelligence on medtech** (Cristina Andersonn, Senior Consultant - Develor Productions Oy)

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● **(3') PITCH: Lombardy SME** - the0.it - Cristian Sala, Chief Commercial Officer - Netpolaris srl

12.30 - 12.45

The challenges for Limburg (Netherlands) in personalised Medicine with a perspective towards European Cooperation (Yvo Graus, Chief Operating Officer at Brightlands Maastricht Health Campus / Bas Peusens, Program manager of Brightlands Maastricht Health Campus/ Dirk Plees, Senior Policy Advisor for the Province of Limburg)

12.45 **Conclusions** (Moderators - Giuseppe Andreoni & Franco Molteni)

13.00 - 14:30 **Networking Light Lunch & EXPO VISIT**

Registration the link:

<https://forms.gle/vy65SD1sExxd18DJ6>